



## MONDAY MORNING QUARTERBACK CLUB

Over \$17,000,000 Raised for Crippled Children

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### **SEC and Iron Bowl MVPs to be Honored in Birmingham**

*Monday Morning Quarterback Club hosting distinguished awards banquet*

Birmingham, Ala. – The Iron Bowl is over, but the celebration continues - and not just for the winning team. Next week, the Monday Morning Quarterback Club will honor its MVPs of the SEC and the Iron Bowl at a special evening event featuring Birmingham native and college football coaching legend Bobby Bowden. The Inaugural Iron Bowl Awards Banquet will take place on **Monday, December 7**. The dinner and reception are for Monday Morning Quarterback Club members and their guests only, however, media is invited to attend.

The 2009 award winners were chosen by MMQC members, who played in the Iron Bowl in their college days. Seven stars of this season will be recognized, including three MVPs from the Southeastern Conference, two from University of Alabama and two from Auburn University. Awards and trophies will be presented to the winners at the event. The names of the Auburn and Alabama MVPs will be engraved on permanent monuments to be placed on display at each school next year. Other exciting announcements and special award presentations are on the agenda for the evening. The MMQC is thrilled to have Bobby Bowden back in Birmingham to be a part of this special ceremony.

“We’re honored to hear from Coach Bowden as he winds down his career as one of the winningest college football coaches in history. We welcome him home, where he is always among friends,” says Bill Pradat, 2009 Captain of the Monday Morning Quarterback Club. “And you know the State of Alabama loves its football, and we enjoy our rivalries just as much. Recognizing these standout players from the SEC, Auburn, and the University of Alabama will be a great way to wind down the 2009 Monday Morning Quarterback Club season.”

The Monday Morning Quarterback Club, one of the largest philanthropic organizations in the state, champions the causes of kids all over Alabama who have medical needs. Out of the thousands of football clubs in the United States, the Birmingham-based group is believed to be the only one with a primary mission of giving money to organizations who help children.

Through the Crippled Children’s Foundation, the MMQC has donated more than \$18 million for children with medical needs since its inception. In October, the MMQC announced a partnership with Nick’s Kids, Nick and Terry Saban’s charitable foundation, pledging \$250,000 to Children’s Hospital over five years. Last year, through the hard work of its members, the Club was able to pledge \$8 million to Children’s Hospital alone. That donation, at the time, was the largest single gift ever given to Children’s Hospital.

The Iron Bowl Awards Banquet will be held at the Cahaba Grand Conference Center Ballroom, 3660 Grandview Parkway, Birmingham 35243. A silent auction and cocktails will kick off the evening’s

festivities at 6:00, followed by dinner at 7:00. Media is welcome, but if possible, please let us know ahead of time if you plan to attend so we can accommodate everyone comfortably.

More information is available at [Monday Morning Quarterback Club](#), or by contacting Mariesa Stokes at [mariesa.stokes@luckie.com](mailto:mariesa.stokes@luckie.com) or 205.877.9705.

**About Crippled Children’s Foundation and Birmingham Monday Morning Quarterback Club**

The predecessor of the Crippled Children’s Foundation was created in 1929 to provide medical assistance to children stricken with polio. In 1939, Zipp Newman, Sports Editor of *The Birmingham News*, and others organized the Monday Morning Quarterback Club to support this charitable organization through the medium of enjoying college football. Club members began promoting and sponsoring an annual high school football game to raise money for a hospital to help care for polio-afflicted children. The club raised more than \$3 million to build the Crippled Children’s Clinic and Hospital. It’s now in its seventh decade of fellowship and philanthropy, members refer to it as “the team that never lost a game.” This year, over \$1,200,000 will be distributed to 20 charities in the Birmingham area. For more information on the club, visit [mmqbc.org](http://mmqbc.org).

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